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Llanbedr and Sugar Loaf

Vision and Aims

The following vision statements describe the overarching ambitions for the Park for the next 20 years. These statements are the result of an extensive consultation process which investigated the Park's current state and its desired future condition. The vision and aims are based on the collective views of the participants as well as policy directives and ambitions from governing bodies. They answer the question, "What should the Brecon Beacons National Park be like in 20 year's time?"

The aims listed on the following pages describe particular aspects of the vision statements in more detail. They provide links back to the statutory purposes and duty and are organised as such. They also make direct connections between the vision and the topics and strategic objectives presented in **Chapter 7** (see **Figure 1.3**).

Managing Change Together

In 2030 the Brecon Beacons National Park will be:

- Recognised internationally and nationally for its value as a protected area, whose character continues to be shaped by the long-standing interactions between people and the processes of nature.
- Widely acclaimed for its natural beauty, geodiversity, biodiversity and cultural heritage which are being conserved and enhanced by its stakeholders through traditional and innovative means.
- A sought-after destination providing an outstanding variety of sustainable opportunities for all to understand and enjoy its tranquillity, rural character, Welsh way of life, sense of remoteness and other special qualities.
- Resilient, open and responsive to change - particularly climate change - and its stakeholders proactive in mitigating and adapting to the effects of undesirable change through local action.
- Less dependent upon external supply chains leading to increased food and energy security locally, improved quality of life, community cohesion and conservation of natural capital.
- A living landscape where people can earn a living from the land in an innovative and sustainable manner, for example through farming, but also in new ways such as through renewable energy production, for the benefit of the environment, economy and local communities.
- Managed sustainably¹¹ through active partnerships among the Park's stakeholders so that it continues to be a source of inspiration and enjoyment for future generations.
- Monitored over the long term to improve future policy and management practice.

¹¹ Sustainably: respecting the limits of the planet's natural resources, its environment and its biodiversity whilst having regard for social and economic concerns such that all actions taken to meet our needs today do not compromise the needs of future generations.



Hawthorn



Nuthatch



Small Tortoiseshell butterfly

This vision will be achieved through pursuit of the following aims:

Conserving and Enhancing the Natural and Cultural Heritage of the Park	
by 2030	
NCH1	The beautiful and varied character of the landscape will continue to be well-managed and cared for. Landscape change will be managed to benefit the Park's biodiversity, geodiversity and cultural heritage.
NCH2	The upland commons will be managed for the benefit of habitat conservation, grazing productivity, archaeological features, energy, public accessibility and to the provision of other public benefits.
NCH3	Woodlands will be integrated with other aspects of countryside management. They will be extended and diversified where possible and as appropriate. They will be well-managed for their landscape, economic, ecological and social values and as a renewable resource.
NCH4	The Park's stakeholders will encourage biodiversity to flourish and adapt to climate change. Improved habitat connectivity and exemplary management of all statutory and non-statutory designated nature conservation sites will enhance the condition and diversity of species and habitats in the Park.
NCH5	Experimentation with novel approaches to sustainable development and environmental conservation on BBNPA-owned lands will provide examples of best practice.
NCH6	The traditional pattern of farmed land and its characteristic, historic features and habitats will be conserved and enhanced, providing the basis for a thriving agricultural economy.
NCH7	Air, water and soil resources will be used sustainably to integrate the needs of wildlife with the demands from human use. Their quality will be brought up to and maintained at a high standard as appropriate.
NCH8	The Park's internationally-renowned geological and geomorphological features will be conserved and interpreted.
NCH9	The Park's historic settlement patterns and buildings will be conserved and enhanced. New development will adhere to sustainable design principles and complement the existing built heritage of the Park.
NCH10	Historic landscapes and archaeological features will be protected, conserved and enhanced.
NCH11	Local traditions, community events and the Welsh language will flourish and evolve as part of a living culture that cherishes the past and embraces the future.



Understanding and Enjoying the Special Qualities of the Park	
	by 2030
UE1	Everyone will have abundant opportunities to learn about and experience the Park's special qualities. They will understand why this living landscape is an internationally important protected area and sustainable tourism destination.
UE2	The sense of tranquillity, peace and remoteness experienced throughout the National Park will be conserved and enhanced.
UE3	People will better understand the contributions geodiversity and biodiversity make to the landscape, economy and environment.
UE4	The historic environment will be better understood and valued as an important link among past, present and future generations.
UE5	People will come to the Park to enjoy a wide range of sustainable activities. They will understand and practice responsible behaviour.
UE6	The facilities, information and interpretation used to enhance peoples' experiences of the Park will exceed their expectations. A full range of interpretation, education and communication tools will be used.
UE7	People will better understand the implications of climate change on their daily lives and how they can mitigate and adapt to its effects.
UE8	The Park will be much-admired as a place to pursue healthy lifestyles, relaxation and spiritual renewal as "One of Britain's Breathing Spaces."
UE9	Everyone will have equal opportunity to enjoy and understand the Park's natural beauty, wildlife and cultural heritage via an integrated network of routes. Public confidence as to where to recreate will be high.



Economic and Social-well-being of the Local Communities	
by 2030	
LC1	The Park's people, Welsh language and heritage and rich economy will continue to thrive, supporting healthy communities and the environment whilst providing a welcome for visitors.
LC2	The Park's communities will have pride in their place and a sense of ownership of the Park.
LC3	Sustainable transport initiatives will enhance accessibility across the Park whilst reducing the reliance on private motor vehicles.
LC4	The Park will be supported by an exemplar sustainable tourism industry which contributes to the public's enjoyment of the area's special qualities and to the local economy.
LC5	Good quality, well designed and sustainable affordable housing of all types will be accessible to the Park's communities.
LC6	A mixture of farming, small rural businesses, traditional land-use businesses, land management organisations, local services and sustainable tourism industries will maximise the economic potential of the Park's special qualities whilst promoting resource conservation.
LC7	Individuals will have access to employment opportunities and modern amenities appropriate to the context of the Park's purposes and duty.
LC8	The contributions that historic landscapes, local distinctiveness and vernacular buildings make to the economy and environment will be recognised and promoted.



Talybont



Frwdgrech Industrial Estate



Economic and Social-well-being of the Local Communities (Continued)	
	by 2030
LC9	Local communities and businesses will experiment with and adopt new approaches to waste reduction, localised food production through market gardens, effective recycling, reduced energy consumption and renewable energy generation and use.
LC10	The Park's communities and businesses will reduce their reliance on fossil fuels whilst minimising their contributions to global climate change.
LC11	Local communities will establish collaborative projects for food production, income generation, energy generation and travel that maximise social, economic and environmental benefits for all.
LC12	New development and regeneration projects within the Park will provide exemplars of best practice for Wales with regard to climate change mitigation and adaptation strategies.
LC13	Everyone will understand and appreciate how the planning process helps to achieve the Park's purposes and duty.
LC14	All those with an interest in the Brecon Beacons National Park will understand and embrace the vision of this special place and work together to sustain it.



Brecon Market Hall



Local Festival



Llangattock