



Bannau  
Brycheiniog

## USK CATCHMENT PARTNERSHIP FARMER ENGAGEMENT OFFICER

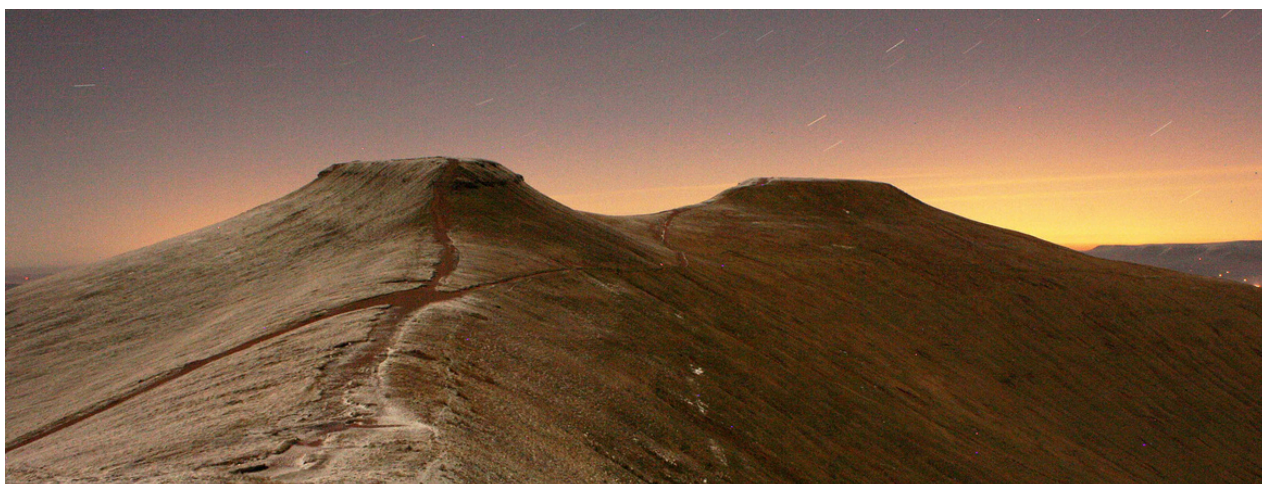
GRADE 8 £36,363 - £39,152  
FIXED TERM CONTRACT-12 MONTHS  
37 HOURS PER WEEK  
CLOSING DATE: 8TH JUNE 2026  
INTERVIEW DATE: 18<sup>TH</sup> JUNE 2026



# INTRODUCTION

National Parks were designated in order to protect beautiful areas for the benefit of the nation. They came about as a result of the 1949 National Parks and Access to the Countryside Act, which put a legislative framework in place for the establishment of National Parks in England and Wales.

The first two National Parks were designated in 1951 and in 1957 the Bannau Brycheiniog National Park was designated covering an area of some 520 square miles (1346 sq. kilometres). Until 1995 the Bannau Brycheiniog National Park Authority was a joint committee of the then local County Councils until the Environment Act of that year laid down legislation to establish National Park Authorities as independent, special purpose Local Authorities.



## WHAT DO NATIONAL PARKS DO?

National Parks have two purposes: Firstly, to conserve and enhance the natural and cultural environment of the park, and secondly to promote awareness and understanding and enjoyment of its special qualities. These special qualities have been described as:

- the landscape and natural beauty
- the peace and tranquility
- opportunities for walking and access to open countryside
- open spaces and qualities of remoteness
- traditionally managed farmland and
- wildlife

In so doing the National Parks also have a duty to foster the social and economic well-being of the communities within the Park.

In delivering on their purposes and duty there are five key functions of National Park Authorities. These are to:

1. act as Local Planning Authority
2. act as relevant Authority for access to open countryside under the CROW Act
3. facilitate environmental programmes
4. provide public information, interpretation and education services
5. deliver the sustainable development fund on behalf of the Welsh Government.



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## THE BANNAU BRYCHEINIOG NATIONAL PARK AUTHORITY

The National Park Authority consists of 18 members, 12 nominated by the seven Local Authorities in the area and the other 6 nominated by the Minister for Environment of the Welsh Government.

This split helps to ensure that the local and national interests are represented at National Park Authority level. There is a range of key committees responsible for managing the business of the Authority. In addition, working and advisory groups, both internal and external, have been established to help in the decision-making process. Some 110 full-time staff equivalents are employed in two Directorates – Nature and Climate Change and Planning and Place, as well as the Chief Executive's Department – PR & Communications, Finance, IT, Legal, Democratic Services and HR. Staff and Members cover a wide range of activities and services and it is the key role of officers to provide advice and guidance to Members of the Authority to help them make decisions and set the vision and strategies for the Authority.

The Authority's key strategic document is the National Park Management Plan, which sets our aims, strategic objectives and Priorities for Action for the Authority ([www.beacon-npa.gov.uk](http://www.beacon-npa.gov.uk)). In addition to this, we have an adopted Local Development Plan ([www.beacons-npa.gov.uk](http://www.beacons-npa.gov.uk)) which provides the framework for future development within the National Park. The Authority is also developing its State of the Park Report, which will summarise the changing status of environmental, social and cultural assets in the Park. With delegated responsibility for Rights of Way maintenance and management we are implementing the Authority's Rights of Way Improvement Plan.

National Parks in England and Wales are Category V protected landscapes as defined by the International Union for the Conservation of Nature (IUCN). This recognises the involvement of people in shaping the landscapes. Like all National Parks in England and Wales, agriculture is very influential in how the landscape is managed. A viable, profitable, broadminded and innovative farming sector, working in close collaboration with the Park's communities, local businesses and public and voluntary bodies is fundamental to the landscape's future management. Flexibility and adaptability will be important qualities to address the challenges of climate change, energy descent pathways and demographic and social changes ahead.

# USK CATCHMENT PARTNERSHIP FARMER ENGAGEMENT OFFICER

## JOB DESCRIPTION

Post Title: Usk Catchment Partnership Farmer Engagement Officer

Grade: 8

Responsible to: Usk Catchment Partnership Project Manager

### Job Purpose:

We are looking to recruit an enthusiastic and highly motivated Farmer Engagement Officer to support farmer engagement across the Usk catchment, helping farmers to identify Nature-based Solutions (NbS), to develop the skills and knowledge to apply for the necessary permissions required to develop these solutions across their farms, and identifying funding sources to support implementation.

The post holder will be supported by other colleagues as required, in particular the Usk Catchment Partnership Project Manager, Ffermio Bro officers, and planning officers. The role will build on the work of Ffermio Bro officers to encourage and facilitate collaboration and clusters.

This is a pivotal role within the Usk Catchment Partnership and the National Park in the development of a National Heritage Lottery Fund Landscape Connections Project. The role will further develop networks of farmers who are willing to collaborate on projects which will achieve the aims of the Landscape Connections project.

A key aspect of the role is to develop a streamlined process for the permissions required to deliver NbS on the ground, working with internal planning colleagues, and external consenting authorities including Natural Resources Wales, and Local Authorities.

The role requires excellent knowledge of farming, conservation, planning and consenting in relation to NbS. This role will assist Ffermio Bro officers by providing planning and consenting advice and guidance to farmers wishing to apply for funding through the scheme. The role will help the Ffermio Bro officers to co-ordinate the Bannau Brycheiniog (Brecon Beacons) National Park Authority's and Usk Catchment Partnership's farmer and landowner engagement.

The role requires regular farm-based work within the Bannau Brycheiniog National Park, working with farmers, other landowners and Brecon Beacons National Park Authority staff. The role is strongly team-based.

Candidates should have experience working collaboratively across organisations and stakeholders.

We are keen to hear from candidates who share our commitment to making a genuine difference to farmers and the environment in the National Park and to delivering on the ambition of the Usk Catchment Partnership ([Shared Vision – Usk Catchment Partnership](#)).



## KEY RESPONSIBILITIES

- Liaising with National Park Authority colleagues to identify and confirm farmers who require advice and guidance on permissions for NbS activities funded through Ffermio Bro, and other funding sources
- Undertaking farm visits alongside Ffermio Bro colleagues to understand the types of NbS activities farmers wish to undertake in order to determine the permissions required for the work
- Mapping & calculating the extent of NbS which is possible across the catchment and the funding required to implement
- Working with the Head of Natural Capital and the fundraising section to enable them to seek out the funding required to ensure successful implementation.
- Helping farmers to develop the skills and knowledge to apply for the necessary permissions required to develop NbS across their farms
- Working with internal planning colleagues and external consenting authorities to pilot streamlined, consistent processes for permissions to facilitate farmers to install NbS on their land
- Working with Ffermio Bro officers and partners across the Usk Catchment Partnership to develop farmer cluster groups and increase farmer engagement to encourage more nature-friendly farming within the catchment
- Working with the Project Manager to develop the farmer sub-group of the catchment partnership, ensuring members work collaboratively to deliver high quality guidance on farming matters to the Usk Catchment Partnership
- Help the farming sub-group to develop effective engagement workshops for farmers within the catchment, which will be integral to the National Heritage Lottery Fund's Landscape Connections project and other funding bids which the partnership is developing
- Coordinate farm engagement across the partnership and develop a reporting system to ensure all partners undertaking farm engagement do so in a consistent and collaborative manner
- Contribute to the farming advice and knowledge-base within the catchment partnership through maintaining high quality, accurate data and records management including GIS, quarterly reporting, liaison with internal colleagues and external partners
- Signposting farmers to appropriate funding sources and assisting them with applications and permissions.
- Produce quarterly newsletters for farmers detailing the funding available for farmers within Wales
- Liaising with and supporting the Bannau Brycheiniog National Park advisory group on agriculture, Sêr Ffermio, and on matters of relevance to both the Park and catchment partnership
- Any other duties consistent with the nature, level and grade of the post as may be required occasionally by the Director of Nature Recovery and Climate Change and/or the Chief Executive of the Brecon Beacons National Park Authority.
- Work collaboratively across the organisation, partnership and with relevant stakeholders to ensure the efficient and effective management and delivery of high-quality farm advice on permissions to facilitate NbS delivery, nature-friendly farming engagement and coordination of the farmer sub-group
- Define and implement appropriate engagement plans and stakeholder engagement, including consideration of Welsh Language and how to ensure inclusion and accessibility for all
- Supporting the principles and practice of equality of opportunity as stated in the National Parks Equal Opportunities Policy

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## PERSON SPECIFICATION

### Essential Criteria

#### Qualifications:

- A degree level qualification in an environment, ecology, agricultural or land management-related subject, or a qualification in an agricultural or land-based subject or significant experience which the applicant can show is directly related to the duties of the post

#### Knowledge of:

- Current agri-environment programmes in Wales and emerging opportunities through the Sustainable Farming Scheme
- Issues affecting farmers and rural communities in Wales
- Land-based businesses, their management and other factors relevant to farming
- A wide range of conservation management activities and how these are most effectively used to improve biodiversity and support nature recovery
- Planning and consenting, particularly in relation to protected landscapes

#### Skills:

- 
- Ability and willingness to negotiate and build relationships with farmers, land managers, and partner organisations to support collaboration to deliver on nature recovery
- Experience in supporting farm clusters or partnerships
- Experience in applying for permissions in relation to NbS projects
- Good knowledge and skills in the use, analyse, manipulation and building of ecological and land management GIS software and other data.
- Excellent interpersonal, written, and verbal communication
- Ability and willingness to negotiate and build relationships with farmers, land managers and organisations to support collaboration to deliver on nature recovery
- Excellent interpersonal, written, and verbal communication skills, in particular listening and negotiation skills
- Excellent grammar, written, IT skills, particularly in software packages such as Excel and Word and the SharePoint platform
- Ability and willingness to work as part of a team
- Ability and willingness to represent Bannau Brycheiniog (Brecon Beacons) National Park Authority in public meetings and events
- Good individual motivational skills
- Personable and approachable with the ability to build strong working relationships with farmers and other land-based stakeholders
- Ability to work to strict deadlines and manage resources

#### Experience:

- Working with farmers, land managers and conservation organisations to achieve conservation objectives, through a range of funding mechanisms
- Experience of applying for planning, Land Drainage Consents, Environmental Permits, and SSSI consents in relation to NbS in protected landscapes
- Experience of using GIS software
- Direct experience of rural payments and agri-environment Programmes in Wales
- Practical conservation experience including provision of land management advice and habitat assessments

#### Welsh Language:

- Level 1

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## PERSON SPECIFICATION

### Essential Criteria

#### Other

- Full driving licence
- Ability and willingness to travel to sites and destinations to fulfil the requirements of the post, including across Wales and Britain to training and other events
- Ability and willingness to work alone in the countryside
- Ability and willingness to work in difficult terrain and to visit sites in all conditions and the physical ability to walk over rough and isolated terrain
- Willingness to work evenings and weekends with appropriate time off in lieu
- Must be based in and work from Brecon Beacons National Park Headquarters

### Desirable Criteria

#### Knowledge of:

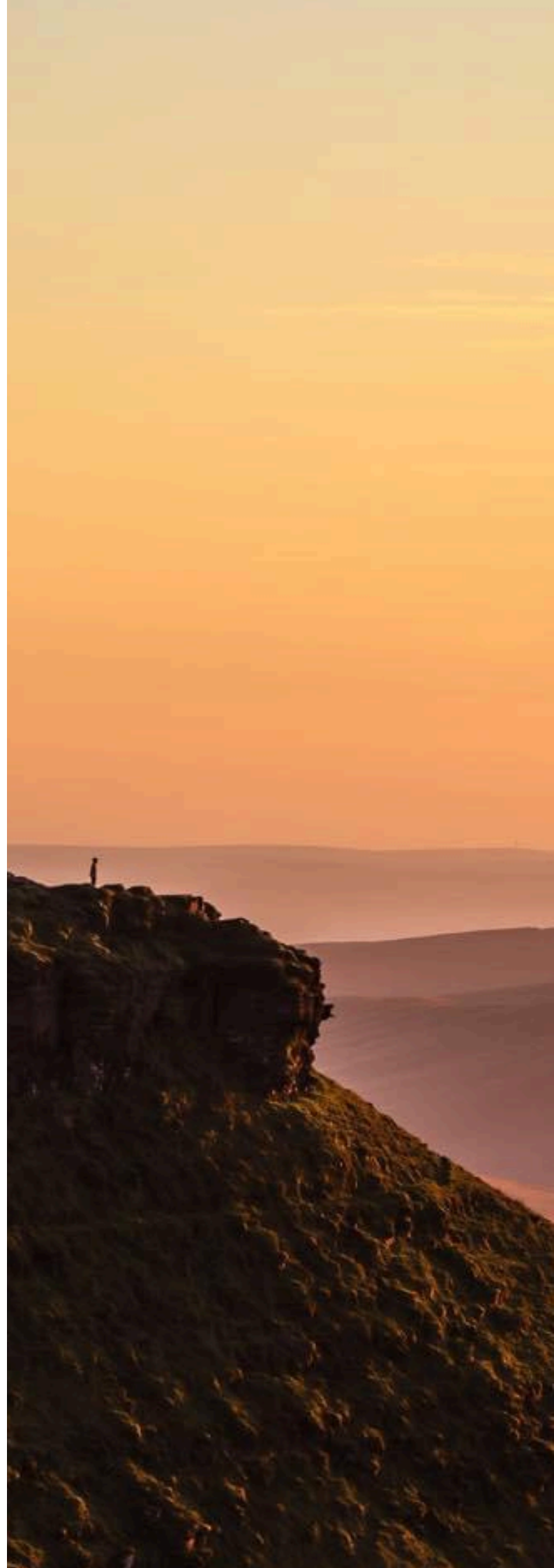
- National Park and National Landscape Purposes
- An understanding of ecosystems and nature recovery
- Knowledge of the characteristic habitats and species of the Bannau Brycheiniog National Park
- Ability to identify broad habitat types and indicator species across a range of taxa as part of habitat assessment

#### Welsh Language:

- Level 2

#### Note on Welsh Language Requirement

Please note: If you do not meet the Welsh language Requirements specified, then the Authority offers a variety of learning options and staff support to help you meet these requirements during your employment with us.



## USK CATCHMENT PARTNERSHIP FARMER ENGAGEMENT OFFICER

### ADDITIONAL INFORMATION

#### Annual leave entitlement

25 days per annum plus 8 public holidays and 2 extra statutory days, pro rata. Leave entitlement rises annually to 30 days per annum after 5 years' service. If you transfer from the service of an outside Authority to the Brecon Beacons National Park Authority, you are able to bring with you your accrued leave entitlement (accrued due to length of service) up to a maximum of 30 days.

#### Pension

The pension scheme in place is a standard Local Government one; the employee contributes 5.5% (up to £16,500) which rises to 5.8% (£16,501) of their contractual hours worked and the employer currently contributes 20.9 %.

#### Location

The position will be based in the National Park Headquarters in Brecon, but we operate flexible working arrangements and work/life balance is encouraged.

EEA and Swiss nationals who are NOT eligible to apply for a right to work in the UK under the EU Settlement Scheme must have some other form of immigration permission entitling them to work from 1 January 2021 onwards.

Applications must be received by 11.00 a.m. on the morning of 8th June 2026. Unfortunately, late applications will not be considered.

Would candidates please note that it is not the practice of the National Park Authority to acknowledge applications, nor to inform candidates of the outcome of their applications. Please assume that if you receive no further communication, your application has been unsuccessful.

If you have a disability, please indicate this to us in a covering letter. Should you meet the essential criteria and be called to interview, please let us know of any special requirements needed.

Applications are welcomed and accommodated in either Welsh or English. An application submitted in Welsh will not be treated less favourably than an application submitted in English. We would be grateful if you could state in your application form if you wish to conduct your interview and assessment in Welsh or English. Should you be successful to the interview stage and wish to conduct your interview through the medium of Welsh, we will provide a simultaneous translation service for the benefit of non-Welsh speaking members of the panel.

Please note that all application forms and supporting information will be securely retained for six months and we may contact you should a suitable vacancy arise. After six months all application forms and supporting information will be destroyed. Should you object to your information being retained, please could you let us know and we will destroy your application form after the outcome of the recruitment process.

Where candidates are invited to interview, it is the Policy of the Authority to contact referees at that stage. Please could you identify any problems this may cause on your application form under the relevant section. Please note that when completing your application form you must be able to demonstrate how you meet the essential criteria set out in the person specification relevant to this post. You should also demonstrate how you meet the desirable criteria set out in the person specification, but do not be deterred from applying if you do not meet all of the desirable criteria.

## PRIVACY STATEMENT

We process personal data relating to those we employ for employment purposes, to assist in the running of the authority and/or to enable individuals to be paid. The collection of this information will also be of benefit in:

- improving the management of workforce data
- enabling development of a comprehensive picture of the workforce and how it is deployed
- informing the development of recruitment and retention policies
- allowing better financial modelling and planning
- enabling monitoring of selected protected characteristics

The personal data includes identifiers such as name, date of birth, payroll (SAP) number, personal characteristics such as gender, disability and ethnic group, plus qualifications, performance and absence/occupational health information.

We will not share information about you with third parties without your consent unless the law allows or requires us to or we are required to share it to manage your employment contract with us. When we do share your data it will be via encrypted email software or password protected files. We are required to share some of your personal data with:

- HMRC
- Outsourced HR and Payroll Services (currently with Cardiff City Council and Carmarthenshire County Council)
- Powys County Council pensions who administer the Authority's pension scheme
- Local Government Audit and fraud detection teams

We store information relating to job applicants for 6 months and for employees for 7 years post-employment. Data is stored electronically on BBNPA servers. The employee records have access restrictions meaning only HR staff are able to view and process it. Physical records are stored in the HR office which is locked and within locked filing cabinets.

If you require more information about how we store and use your personal data or would like to request that your details be removed, please contact the HR Officer.

Data controller: Brecon Beacon National Park Authority, Plas Y FFynnon, Cambrian Way, Brecon, LD3 7HP  
Contact: Jessica Holifield, HR Officer  
Telephone: 01874 620420

As part of any recruitment process, the Authority collects and processes personal data relating to job applicants. The Authority is committed to being transparent about how it collects and uses that data and to meeting its data protection obligations.

## PRIVACY STATEMENT

### What information does the Authority collect?

The Authority collects a range of information about you. This includes: -

- your name, address and contact details, including email address and telephone number;
- details of your qualifications, skills, experience and employment history;
- information about your current level of remuneration;
- whether or not you have a disability for which the Authority needs to make reasonable adjustments during the recruitment process;
- information about your entitlement to work in the UK; and
- equal opportunities monitoring information, including information about your ethnic origin, sexual orientation, health, and religion or belief

The Authority collects this information in a variety of ways. For example, data might be contained in application forms, CVs or resumes, obtained from your passport or other identity documents, or collected through interviews or other forms of assessment, including online tests.

The Authority will also collect personal data about you from third parties, such as references supplied by former employers and information from criminal records checks. The Authority will seek information from third parties only once a job offer to you has been made and will inform you that it is doing so.

Data will be stored in a range of different places, including on your application record, in HR management systems and on other IT systems (including email).

### Why does the Authority process personal data?

The Authority needs to process data to take steps at your request prior to entering into a contract with you. It also needs to process your data to enter into a contract with you.

In some cases, the Authority needs to process data to ensure that it is complying with its legal obligations. For example, it is required to check a successful applicant's eligibility to work in the UK before employment starts.

The Authority has a legitimate interest in processing personal data during the recruitment process and for keeping records of the process. Processing data from job applicants allows the Authority to manage the recruitment process, assess and confirm a candidate's suitability for employment and decide to whom to offer a job. The Authority may also need to process data from job applicants to respond to and defend against legal claims.

The Authority processes health information if it needs to make reasonable adjustments to the recruitment process for candidates who have a disability. This is to carry out its obligations and exercise specific rights in relation to employment.

Where the Authority processes other special categories of data, such as information about ethnic origin, sexual orientation, health or religion or belief, this is for equal opportunities monitoring purposes.

## PRIVACY STATEMENT

For some roles, the Authority is obliged to seek information about criminal convictions and offences. Where the Authority seeks this information, it does so because it is necessary for it to carry out its obligations and exercise specific rights in relation to employment.

The Authority will not use your data for any purpose other than the recruitment exercise for which you have applied.

### **Who has access to data?**

Your information will be shared internally for the purposes of the recruitment exercise. This includes members of the HR and recruitment team, interviewers involved in the recruitment process, managers in the business area with a vacancy and IT staff if access to the data is necessary for the performance of their roles.

The Authority will not share your data with third parties, unless your application for employment is successful and it makes you an offer of employment, or it is required to in law. If you are successful in your application subject to references Authority will then share your data with former employers to obtain references for you and, if the nature of the role requires it, the Disclosure and Barring Service to obtain necessary criminal records checks.

The Authority will not transfer your data outside the European Economic Area.

### **How does the Authority protect data?**

The Authority takes the security of your data seriously. It has internal policies and controls in place to ensure that your data is not lost, accidentally destroyed, misused or disclosed, and is not accessed except by our employees in the proper performance of their duties.

### **For how long does the Authority keep data?**

If your application for employment is unsuccessful, the Authority will hold your data on file for six months after the end of the relevant recruitment process and employment opportunities. At the end of that period your data is deleted or destroyed.

If your application for employment is successful, personal data gathered during the recruitment process will be transferred to your personnel file and retained during your employment. The periods for which your data will be held will be provided to you in a new privacy notice.

### **Your rights**

As a data subject, you have a number of rights. You can:

- access and obtain a copy of your data on request;
- require the Authority to change incorrect or incomplete data;
- require the Authority to delete or stop processing your data where the data is no longer necessary for the purposes for which it was originally obtained;
- object to the processing of your data where the Authority is relying on its legitimate interests as the legal ground for processing; and
- ask the Authority to stop processing data for a period if data is inaccurate or there is a dispute about whether or not your interests override the Authority's legitimate grounds for processing data.

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## PRIVACY STATEMENT

If you would like to exercise any of these rights, please contact Jessica Holifield, HR Officer. Email: [jessica.holifield@beacons-mpa.gov.uk](mailto:jessica.holifield@beacons-mpa.gov.uk) . You can make a subject access request- Email: Data Protection Officer via [dpo@beacons-mpa.gov.uk](mailto:dpo@beacons-mpa.gov.uk)

If you believe that the Authority has not complied with your data protection rights, you can complain to the Information Commissioner.

### **What if you do not provide personal data?**

You are under no statutory or contractual obligation to provide data to the Authority during the recruitment process. However, if you do not provide the information, the Authority may not be able to process your application properly or at all.

You are under no obligation to provide information for equal opportunities monitoring purposes and there are no consequences for your application if you choose not to provide such information.

